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Docket No. 06727/000H449-

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Amir Herzberg; Yochai Yehiel; Shai Eldad; and Boaz Binnun

Serial No.: 09/625,006

Confirmation No.: 7174

Filed: July 25, 2000

Group Art Unit: 3621

For: MICRO PAYMENT-BASED ADVERTISING  
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**AMENDMENT AFTER FINAL REJECTION**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

January 14, 2004

Sir:

Prior to considering the Appeal submitted in the present application, kindly  
amend the application as follows.

**Amendments** to the claims begin on page 2.

**Remarks** accompanying the amendments begin on page 10.

**RECEIVED**  
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